



FACT SHEET As of 3/31/24

PROSHARES S&P TECHNOLOGY DIVIDEND ARISTOCRATS ETF

Fund objective

ProShares S&P Technology Dividend Aristocrats ETF seeks investment results, before fees and expenses, that track the performance of the S&P® Technology Dividend Aristocrats® Index.

Fund details

Inception Date	11/5/19
Trading Symbol	TDV
Intraday Symbol	TDV.IV
Bloomberg Index	SPTDAUP
Symbol	
CUSIP	74347G606
Exchange	Cboe BZX
Net Assets	\$282.93 million
Operating Expenses ¹	0.45%
Distribution Schedule	Quarterly



Overall Morningstar Rating out of 232 Technology funds based on risk adjusted returns as of 03/31/24.

See reverse for additional information about the fund.

About the fund

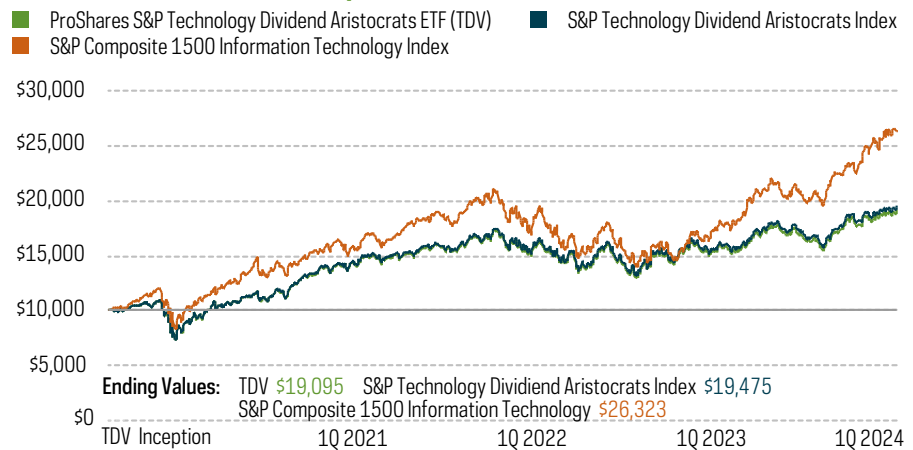
- TDV is the only ETF focusing exclusively on the S&P Technology Dividend Aristocrats, which are quality, well-established, technology-related companies that have not just paid dividends but grown them for at least 7 consecutive years.²
- Holdings generally have had stable earnings, solid fundamentals, and strong histories of profit and growth.

Fund performance and index history³

	1Q 2024	Year to Date	1-Year	3-Year	5-Year	Fund Inception
ProShares S&P Technology Dividend Aristocrats ETF-NAV Total Return	3.84%	3.84%	19.12%	9.70%	—	15.83%
ProShares S&P Technology Dividend Aristocrats ETF-Market Price Total Return	3.74%	3.74%	19.14%	9.65%	—	15.83%
S&P Technology Dividend Aristocrats Index	3.97%	3.97%	19.68%	10.19%	—	16.37%
S&P Composite 1500 Information Technology Index	12.61%	12.61%	45.14%	18.43%	—	24.62%

Periods greater than one year are annualized.

Growth of \$10,000 since inception⁴



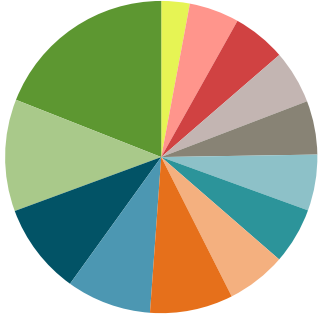
The performance quoted represents past performance and does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than the original cost. Current performance may be lower or higher than the performance quoted. Performance data current to the most recent month-end may be obtained by calling 866.776.5125 or visiting ProShares.com. Index performance does not reflect any management fees, transaction costs or expenses. Indexes are unmanaged and one cannot invest directly in any index.

Carefully consider the investment objectives, risks, charges and expenses of ProShares before investing. This and other information can be found in their summary and full prospectuses. Read them carefully before investing. Obtain them from your financial professional or visit ProShares.com. ProShares are not suitable for all investors.

Star rating is © 2024 Morningstar, Inc. All Rights Reserved. The Morningstar information contained herein: (1) is proprietary to Morningstar; (2) may not be copied or distributed; and (3) is not warranted to be accurate, complete or timely. Neither Morningstar nor its content providers are responsible for any damages or losses arising from any use of this information. The Morningstar Rating™ for funds, or "star rating," is calculated for managed products (including mutual funds, variable annuity and variable life subaccounts, exchange traded funds, closed-end funds, and separate accounts) with at least a three-year history. Exchange traded funds and open-ended mutual funds are considered a single population for comparative purposes. Star ratings are calculated based on a Morningstar Risk-Adjusted Return measure that accounts for variation in a managed product's monthly excess performance, placing more emphasis on downward variations and rewarding consistent performance. The Morningstar Rating does not include any adjustment for sales loads. The top 10% of products in each product category receive five stars, the next 22.5% receive four stars, the next 35% receive three stars, the next 22.5% receive two stars, and the bottom 10% receive one star. The Overall Morningstar Rating for a managed product is derived from a weighted average of the performance figures associated with its three-, five- and 10-year (if applicable) Morningstar Rating metrics. The weights are: 100% three-year rating for 36-59 months of total returns, 60% five-year rating/40% three-year rating for 60-119 months of total returns, and 50% 10-year rating/30% five-year rating/20% three-year rating for 120 or more months of total returns. While the 10-year overall star rating formula seems to give the most weight to the 10-year period, the most recent three-year period actually has the greatest impact because it is included in all three rating periods. TDV was rated against the following numbers of U.S.-domiciled Technology funds for the following time periods: 232 for the last three years, ending 3/31/24. With respect to these Technology funds, TDV received a Morningstar Rating of 4 stars for the three-year period. Past performance is no guarantee of future results.

¹TDV's total operating expenses are 0.46%. ²If fewer than 25 stocks meet criteria, the index may include companies with shorter dividend growth histories.

³Returns are based on the composite closing price and do not represent the returns you would receive if you traded shares at other times. The first trading date is typically several days after the fund inception date. Therefore, NAV is used to calculate market returns prior to the first trade date. ⁴NAV total returns for the fund are used to calculate Growth of \$10,000. ©2024 PSA FS-2020-7113

Index description	Additional fund information																																							
<p>S&P Technology Dividend Aristocrats Index</p> <ul style="list-style-type: none"> • Targets companies from the U.S. technology sector but may also include technology-related companies from the communication services and consumer discretionary sectors, which may cover: <ul style="list-style-type: none"> ◦ Internet direct marketing retail ◦ Interactive home entertainment ◦ Interactive media and services • Contains a minimum of 25 stocks • Is equal weighted • Is rebalanced each January, April, July and October, with annual reconstitution during the January rebalance • Inception: 10/7/19 	<p>Top 10 fund companies⁶</p> <table border="1"> <thead> <tr> <th></th> <th style="text-align: right;">Weights</th> </tr> </thead> <tbody> <tr><td>Amphenol Corp.</td><td style="text-align: right;">3.18%</td></tr> <tr><td>Lam Research Corp.</td><td style="text-align: right;">3.15%</td></tr> <tr><td>Cass Information Systems Inc.</td><td style="text-align: right;">3.08%</td></tr> <tr><td>Oracle Corp.</td><td style="text-align: right;">3.08%</td></tr> <tr><td>CDW Corp.</td><td style="text-align: right;">3.04%</td></tr> <tr><td>KLA Corp.</td><td style="text-align: right;">3.03%</td></tr> <tr><td>Cognex Corp.</td><td style="text-align: right;">2.99%</td></tr> <tr><td>Qualcomm Inc.</td><td style="text-align: right;">2.99%</td></tr> <tr><td>International Business Machines Corp.</td><td style="text-align: right;">2.98%</td></tr> <tr><td>Mastercard Inc.</td><td style="text-align: right;">2.96%</td></tr> <tr><td>Top 10 total</td><td style="text-align: right;">30.47%</td></tr> </tbody> </table>		Weights	Amphenol Corp.	3.18%	Lam Research Corp.	3.15%	Cass Information Systems Inc.	3.08%	Oracle Corp.	3.08%	CDW Corp.	3.04%	KLA Corp.	3.03%	Cognex Corp.	2.99%	Qualcomm Inc.	2.99%	International Business Machines Corp.	2.98%	Mastercard Inc.	2.96%	Top 10 total	30.47%															
	Weights																																							
Amphenol Corp.	3.18%																																							
Lam Research Corp.	3.15%																																							
Cass Information Systems Inc.	3.08%																																							
Oracle Corp.	3.08%																																							
CDW Corp.	3.04%																																							
KLA Corp.	3.03%																																							
Cognex Corp.	2.99%																																							
Qualcomm Inc.	2.99%																																							
International Business Machines Corp.	2.98%																																							
Mastercard Inc.	2.96%																																							
Top 10 total	30.47%																																							
<p>Index characteristics</p> <table border="1"> <tbody> <tr><td>Number of Companies</td><td style="text-align: right;">36</td></tr> <tr><td>Average Market Cap</td><td style="text-align: right;">\$265.27 billion</td></tr> <tr><td>Price/Earnings Ratio</td><td style="text-align: right;">24.96</td></tr> <tr><td>Price/Book Ratio</td><td style="text-align: right;">5.10</td></tr> <tr><td>Dividend Yield⁵</td><td style="text-align: right;">1.65%</td></tr> </tbody> </table>	Number of Companies	36	Average Market Cap	\$265.27 billion	Price/Earnings Ratio	24.96	Price/Book Ratio	5.10	Dividend Yield ⁵	1.65%	<p>Index sub-industries</p> <table border="1"> <thead> <tr> <th></th> <th style="text-align: right;">Weights⁷</th> </tr> </thead> <tbody> <tr><td>Semiconductors</td><td style="text-align: right;">19.02%</td></tr> <tr><td>Transaction & Payment Processing Services</td><td style="text-align: right;">11.59%</td></tr> <tr><td>Data Processing & Outsourced Services</td><td style="text-align: right;">9.45%</td></tr> <tr><td>Electronic Components</td><td style="text-align: right;">8.78%</td></tr> <tr><td>Systems Software</td><td style="text-align: right;">8.60%</td></tr> <tr><td>Semiconductor Equipment</td><td style="text-align: right;">6.17%</td></tr> <tr><td>Technology Distributors</td><td style="text-align: right;">5.83%</td></tr> <tr><td>Electronic Equipment & Instruments</td><td style="text-align: right;">5.80%</td></tr> <tr><td>Communications Equipment</td><td style="text-align: right;">5.56%</td></tr> <tr><td>Application Software</td><td style="text-align: right;">5.53%</td></tr> <tr><td>IT Consulting & Other Services</td><td style="text-align: right;">5.53%</td></tr> <tr><td>Technology Hardware, Storage & Peripherals</td><td style="text-align: right;">5.18%</td></tr> <tr><td>Electronic Manufacturing Services</td><td style="text-align: right;">2.94%</td></tr> </tbody> </table>		Weights ⁷	Semiconductors	19.02%	Transaction & Payment Processing Services	11.59%	Data Processing & Outsourced Services	9.45%	Electronic Components	8.78%	Systems Software	8.60%	Semiconductor Equipment	6.17%	Technology Distributors	5.83%	Electronic Equipment & Instruments	5.80%	Communications Equipment	5.56%	Application Software	5.53%	IT Consulting & Other Services	5.53%	Technology Hardware, Storage & Peripherals	5.18%	Electronic Manufacturing Services	2.94%	
Number of Companies	36																																							
Average Market Cap	\$265.27 billion																																							
Price/Earnings Ratio	24.96																																							
Price/Book Ratio	5.10																																							
Dividend Yield ⁵	1.65%																																							
	Weights ⁷																																							
Semiconductors	19.02%																																							
Transaction & Payment Processing Services	11.59%																																							
Data Processing & Outsourced Services	9.45%																																							
Electronic Components	8.78%																																							
Systems Software	8.60%																																							
Semiconductor Equipment	6.17%																																							
Technology Distributors	5.83%																																							
Electronic Equipment & Instruments	5.80%																																							
Communications Equipment	5.56%																																							
Application Software	5.53%																																							
IT Consulting & Other Services	5.53%																																							
Technology Hardware, Storage & Peripherals	5.18%																																							
Electronic Manufacturing Services	2.94%																																							
<p>For more information, visit ProShares.com or ask your financial professional</p>																																								

⁵"Dividend yield" measures what companies in a fund or index pay out in dividends relative to their collective share prices. ⁶Holdings are subject to change. ⁷Sum of weightings may not equal 100% due to rounding.

Investing involves risk, including the possible loss of principal. This ProShares ETF is diversified and entails certain risks, including imperfect benchmark correlation and market price variance, that may decrease performance. Technology companies may be subject to intense competition, product obsolescence, general economic conditions and government regulation and may have limited product lines, markets, financial resources or personnel. Investments in smaller companies typically exhibit higher volatility. Small- and mid-cap companies may have limited product lines or resources, may be dependent upon a particular market niche and may have greater fluctuations in price than the stocks of larger companies. Small- and mid-cap companies may lack the financial and personnel resources to handle economic or industry-wide setbacks and, as a result, such setbacks could have a greater effect on small- and mid-cap security prices. Please see summary and full prospectuses for a more complete description of risks. **There is no guarantee any ProShares ETF will achieve its investment objective.**

The "S&P[®] Technology Dividend Aristocrats[®] Index" is a product of S&P Dow Jones Indices LLC and its affiliates and has been licensed for use by ProShares. "S&P[®]" is a registered trademark of Standard & Poor's Financial Services LLC ("S&P") and "Dow Jones[®]" is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones") and have been licensed for use by S&P Dow Jones Indices LLC and its affiliates. ProShares have not been passed on by S&P Dow Jones Indices LLC and its affiliates as to their legality or suitability. ProShares based on the S&P Technology Dividend Aristocrats Index are not sponsored, endorsed, sold or promoted by S&P Dow Jones Indices LLC, Dow Jones, S&P or their respective affiliates, and they make no representation regarding the advisability of investing in ProShares. **THESE ENTITIES AND THEIR AFFILIATES MAKE NO WARRANTIES AND BEAR NO LIABILITY WITH RESPECT TO PROSHARES.** ProShares are distributed by SEI Investments Distribution Co., which is not affiliated with the fund's advisor.

The Global Industry Classification Standard ("GICS") was developed by and is the exclusive property of MSCI Inc. ("MSCI") and Standard & Poor's, a division of The McGraw-Hill Companies Inc. ("S&P"). Neither MSCI, S&P nor any third party involved in making or compiling GICS or any GICS classifications makes any express or implied warranties or representations with respect thereto (or the results to be obtained by the use thereof).

Shares of any ETF are generally bought and sold at market price (not NAV) and are not individually redeemed from the fund. Brokerage commissions will reduce returns.